

Multimedia

This course immerses students in the dynamic world of multimedia tools, exploring a diverse range of digital mediums and platforms. Participants will explore the fundamentals of graphic design, video editing, audio production, and motion graphics. Equipping learners with the knowledge and expertise to thrive in the evolving landscape of digital media and visual storytelling.

Week 1: Introduction to Multimedia Tools

- Overview of multimedia tools and their applications in various industries.
- Introduction to basic terminology and concepts.
- Hands-on activity: Exploring basic features of multimedia software.

Week 2: Graphics and Design

- Understanding the principles of graphic design.
- Introduction to image editing software.
- Hands-on activity: Creating and editing simple graphics and images.

Week 3: Audio and Video Editing

- Introduction to audio editing tools.
- Understanding the basics of editing audio files.
- Hands-on activity: Creating a podcast or vodcast.

Week 4: Animation Basics

- Introduction to animation software.
- Understanding the basic principles of animation (e.g., squash and stretch, anticipation, timing, etc.)
- Hands-on activity: Creating a simple animated sequence

Week 5: Web Design Basics

- Introduction to web design principles and tools.
- Discussion and understanding of "What makes a website visually appealing?" and "Why is understanding web design important for future careers in technology?"
- Hands-on activity: Creating a simple web page using a platform of choice.

Week 6: Project Work and Career Readiness Skills

- Collaborative project work using various multimedia tools learned during the course.
- Emphasizing effective communication, time management, and problem-solving skills.
- Hands-on activity: Working on a multimedia project in teams to simulate real-world scenarios.

Throughout the 6-week curriculum, each session will also include a brief review of the previous week's topics to ensure a comprehensive understanding. Additionally, practical examples and real-life case studies will be incorporated to demonstrate the practical applications of multimedia tools in various professional fields.